

KAI BRADEN







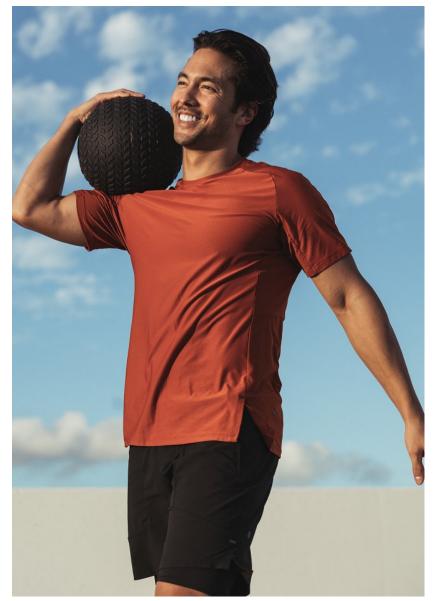
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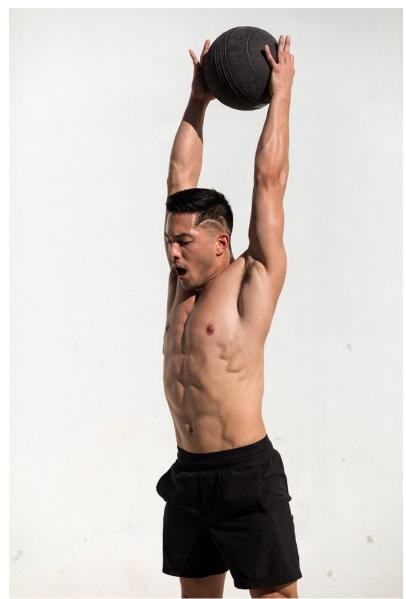




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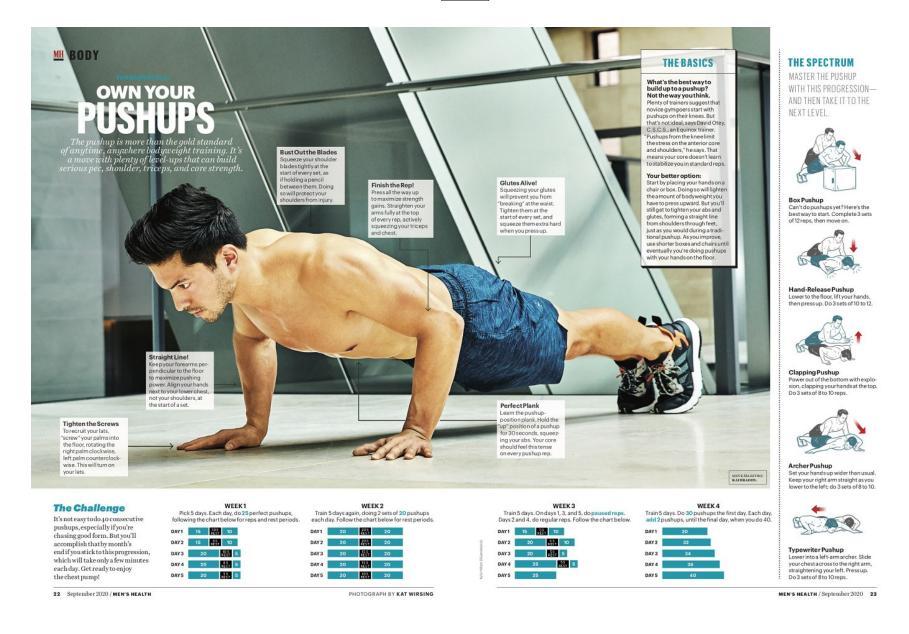
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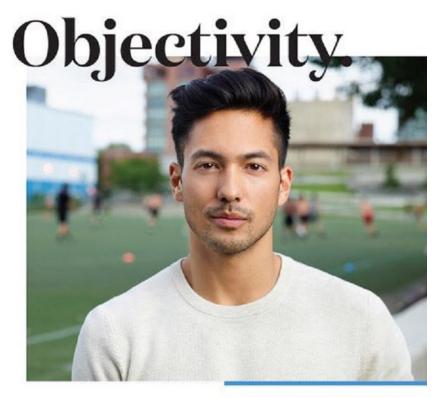






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LET'S HAVE AN INTERNET FOR ALL, NOT JUST SOME.

Same media-buying platforms aren't just media-buying platforms. They're also social media platforms. Or content platforms. And that's where they want you to direct your campaign budgets.

At The Trade Desk, we don't have that conflict of interest. We want you to spend your ad dollars where your data leads you. That objectivity allows for transparency in everything we do — from pricing and inventory to measurement and reporting. Which is why a majority of global brands trust us to take their adverticing where it needs to go.

Learn why objectivity matters at thetradedesk.com.



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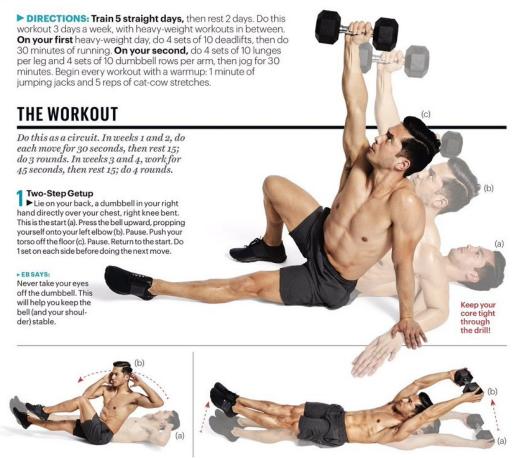
THE MH ULTIMATE SERIES

Seven Steps to Amazing Abs

The key to an impressive midsection: Work smarter, not harder.

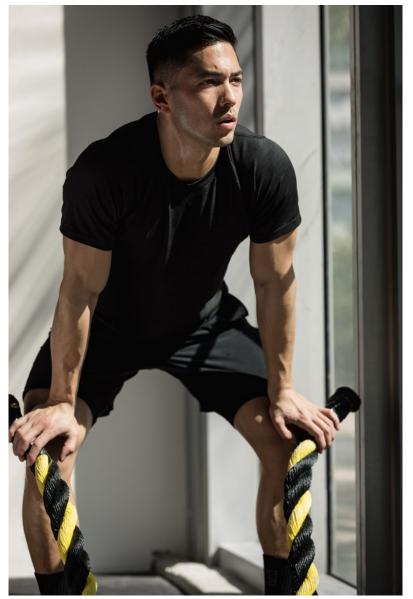


HERE'S A SECRET about six-pack abs: You don't actually need six cubes of muscle in your abdomen to live a happy and productive life. You do, however, need an all-around great core workout if you want to fix your posture, avoid injury, and, oh yeah, look pretty damn good on the beach. That's where Peloton Tread instructor **Andy Speer**, C.S.C.S., comes in. Speer built his *Men's Health* Anarchy workout-video series around intense core moves. And now he's devised a program that'll make your torso rock solid.



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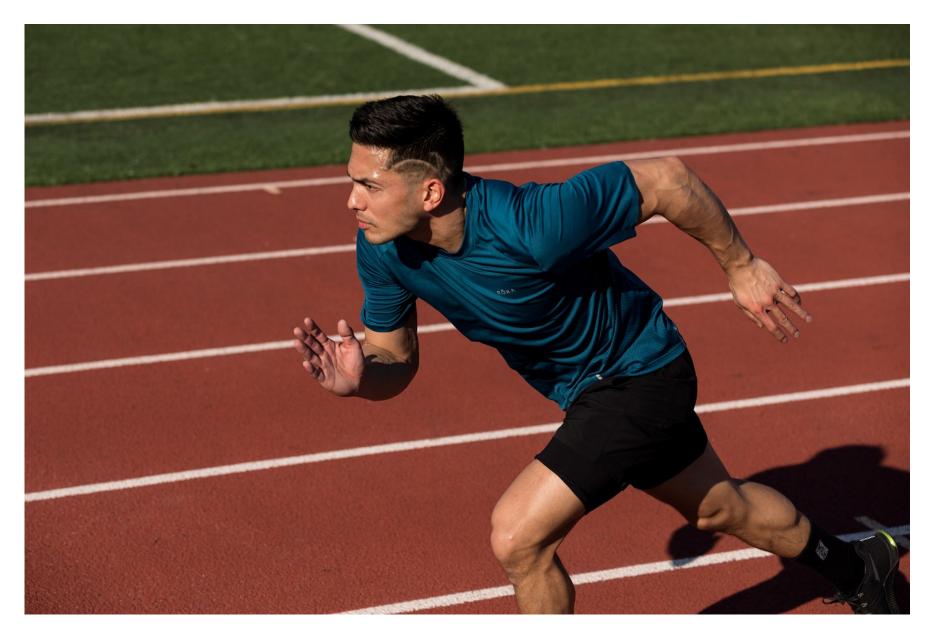
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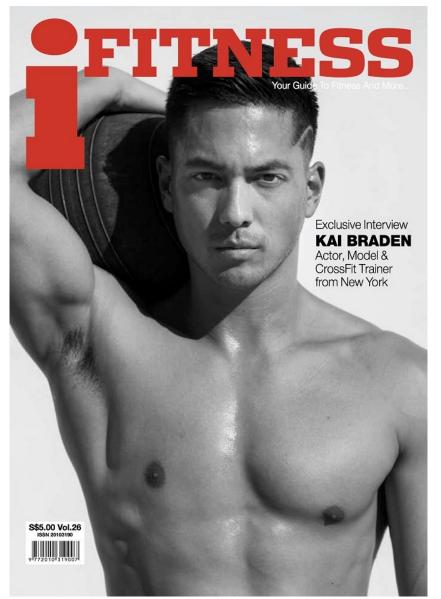
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